

Jointly organized by the Center for Public Economics and the Center for Empirical Research in Economics and Social Sciences, University of Cologne

**Workshop**  
**“Public Policy and Start-Up firms”**  
Cologne, September 23 – 24

**Preliminary Program**

**Thursday, 23 September 2004**

- 14:00 – 15:00 **Introductory Lecture**  
Christian Keuschnigg (University of St. Gallen)
- 15:00 – 16:00 **Public Start-up Financing: Does Variation of Capital Cost Subsidies Matter?**  
Susanne Prantl (Humboldt University of Berlin)  
Discussant: Jean Bonnet (University of Caen)
- 16:00 – 16:30 Coffee Break
- 16:30 – 17:30 **Public Policy and Venture Capital financed Innovation**  
Julia Hirsch (J. W. Goethe-University Frankfurt)  
Discussant: Clemens Fuest (University of Cologne)
- 17:30 – 18:30 **Public Policy, Start-Up Investment and Incentive Compatible Credit Contracts**  
Philipp Tilleßen (University of Cologne)  
Discussant: Jean-Francois Tremblay (University of Ottawa)
- 19:30 Dinner in the historical Centre of Cologne

**Friday, 24 September 2004**

- 9:00 – 10:00 **Debt, Aggressiveness and young French Firms Survival: An empirical Investigation**  
Jean Bonnet (University of Caen)  
Discussant: Johannes Becker (University of Cologne)
- 10:00 – 10:30 Coffee Break
- 10:30 – 11:30 **Taxation and Innovation with Venture Capital Financing**  
Jean-Francois Tremblay (University of Ottawa)  
Discussant: Søren Bo Nielsen (Copenhagen Business School)
- 11:30 – 12:30 **Financial Institutions and the Allocation of Talent**  
Vesa Kannianen (University of Helsinki)  
Discussant: Julia Hirsch (J. W. Goethe-University Frankfurt)